



est. 1988

## US Charitable Clinic – Sponsorship Proposal

### **The Need: 1 in 7 people need glasses but lack access**

When the world sees better, the world lives better. Yet 1.1 billion people (1 in 7) in communities around the world have a clinical need for glasses but either cannot afford them or cannot access an eye clinic. Without this access, they suffer impairments to their health, education, livelihood, and dignity.

### **The Solution: create sustainable, permanent solutions while also providing immediate support**

OneSight creates access to quality vision care and glasses in underserved communities worldwide towards a goal of solving the global vision care crisis for the 1.1 billion people who need glasses but lack access. Since 1988, OneSight has partnered with governments, health and community organizations, school districts, optical industry leaders, doctors, NGOs, and skilled volunteers to provide vision screenings, eye exams, and glasses for more than 9 million people in 46 countries and 49 U.S. states.

Over the past six years, OneSight has led global efforts to develop a permanent solution and is currently implementing its sustainable vision center model in China, India, Rwanda, The Gambia, Zambia, East Timor, Liberia and the United States.

Because it will take many years before a permanent solution is available to everyone in need, we must also provide immediate, charitable support to those who need it the most. OneSight brings all the necessary equipment and coordinates thousands of vision care professions to provide the highest quality care on-site to underserved communities.

### **Meet Martha: One student impacted by immediate charitable support**

Martha discovered she needed glasses at age 5. She was moving closer and closer to the board in school, but eventually even the front row wasn't close enough. Unfortunately her father could not afford the glasses she needed.



At a clinic in Bakersfield, OneSight was able to help. Now 12 years old and seeing clearly, Martha looks forward to improving her grades and to doing more of the drawing and sewing she loves.

Studies show that when students like Martha regularly wear the corrective eyeglasses they need, they are twice as effective in school (source: Stanford University Rural Education Action Program) and that employees are 35% more productive at work, earning up to 20% more per year (source: William Davidson Institute).

### **Your Support Makes a Difference**



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Thanks to the generosity and shared mission of our donors and partners, tens of thousands of adults and children in need receive comprehensive eye exams and free eyeglasses through more than 230 OneSight Vision Care Clinics annually.

Corporate sponsors play a vital role in ensuring that those in need receive care. Week-long clinics in the United States cost approximately \$100,000 to operate. Crowdfunding by the volunteers attending the clinic, supplemented by our Annual Fund cover 25% of the costs. We seek corporate sponsors to cover the remaining 75% of the costs.

Please consider sponsoring a U.S. clinic for 2018. These opportunities include:

| <b>Presenting Sponsor - \$75,000</b>  | <b>Supporting Sponsor - \$25,000</b>   | <b>Daily Sponsor - \$15,000</b>  |
|---|--|--|
| <ul style="list-style-type: none"> <li>• Exclusive presenting sponsor of the clinic for the entire week</li> <li>• Sponsor could provide up to 10 volunteers per day (either in two shifts of four hours each, or a single shift of 8 hours)</li> <li>• Sponsorship includes VIP visits / tours, as requested by sponsor</li> <li>• OneSight provides banners / signage all week with sponsor logo</li> <li>• OS Social / Web recognizing sponsor support</li> <li>• Content capture / photo assets to be shared with Sponsor</li> <li>• Press release by OneSight recognizing Sponsor</li> <li>• Customized thank you video highlighting Sponsor</li> <li>• Recognized on OneSight donor wall (on OneSight.org and in Luxottica Mason office) as a gold-level sponsor</li> </ul> | <ul style="list-style-type: none"> <li>• Shared sponsorship with up to two other supporting sponsors of the clinic for the week</li> <li>• Sponsor could provide up to 5 volunteers per day (either in two shifts of four hours each, or a single shift of 8 hours)</li> <li>• Sponsorship includes VIP visits / tours, as requested by sponsor</li> <li>• OneSight provides banners / signage all week with sponsor logo</li> <li>• OS Social / Web recognizing sponsor support</li> <li>• Recognized on OneSight donor wall (on OneSight.org and in Luxottica Mason office) as a silver-level sponsor</li> </ul> | <ul style="list-style-type: none"> <li>• Sponsorship of the clinic for one day (up to five total daily sponsors)</li> <li>• Sponsor could provide up to 2 volunteers per day (either in two shifts of four hours each, or a single shift of 8 hours)</li> <li>• Sponsorship includes VIP visits / tours, as requested by sponsor</li> <li>• OneSight provides banners / signage all week with sponsor logo</li> <li>• Recognized on OneSight donor wall (on OneSight.org and in Luxottica office space) as a bronze-level sponsor</li> </ul> |