



WORLD SIGHT DAY
FUNDRAISERS
WE  **LOVE**

HOLIDAY PARTY

HOSTING A FRIENDSGIVING OR HOLIDAY DINNER FUNDRAISER

The holidays are a great time for get-togethers and doing good. We've got some ideas for ways you can do both—connect with friends and family, and support a good cause all at the same time.

HOW IT WORKS

BEFORE THE PARTY

- Invite friends over to your place for dinner.
- Let them know ahead of time that this will be a fundraiser for OneSight and to consider contributing what a night out at a restaurant would cost them. Avoid asking for specific amounts, but if people ask, here's how we usually help people think about donation levels:
 - \$10 helps provide a pair of glasses for someone in need
 - \$20 helps provide an eye exam
 - \$30 helps provide both
 - Your friends can do the math to figure out how many glasses/exams/complete solutions they want to provide
- If your friends are not familiar with OneSight, they can find out more about who we are and what we do by visiting www.onesight.org

DURING THE PARTY

- Have fun! No need for a hard sell; first and foremost, this is meant to be a gathering of your favorite people.
- Sometimes people who don't wear glasses lack a frame of reference (no pun intended) for what it's like to rely on glasses to see clearly. If you or your friends wear glasses, why not ask your friends who don't to try them on for a bit to see what it's like?
- Explain why this cause matters to you. Maybe you've been on a OneSight clinic. Maybe one of your children received a screening at a OneSight Community Vision Screening event. Or maybe you just feel that everyone should have the ability to see clearly. See the section 'How to Talk about OneSight' for some

HOW TO GIVE

- If people want to give through our website, have them go to www.onesight.org/donate and they can give right from their mobile phones
- If people want to send a check, here is the address:
OneSight
4000 Luxottica Pl
Mason, OH 45040
- You can set up a fundraising event on our Event & Volunteer website:
 - Log in at my.onesight.org/events
 - Once logged in, scroll down to the bottom of the page and click the "Host a Fundraising Event" tab.
 - Fill out the "Create a Fundraising Event" questionnaire.
 - Your event will be approved by the OneSight Team
 - Once your event is approved, you can customize your page, and use the links on your page to send emails or share on social media.
 - If you have any questions or problems setting up your page, please reach out to Amber Smith at asmith9@onesight.org.

OTHER THEMES

The holidays are full of get-together opportunities. If you are looking for a fun twist, consider some of the following:

Friendsgiving—on or near Thanksgiving, invite friends over to celebrate with some different takes on traditional Thanksgiving favorites or to finish off those leftovers. Here are some fun menu ideas for those looking for some alternatives to turkey and vegetarian approaches:

- www.babble.com/best-recipes/beyond-turkey-25-alternative-thanksgiving-meat-recipes/
- www.greatist.com/health/vegetarian-main-dishes-for-thanksgiving

Global Cuisine Nights—the Vision Care Gap is a global problem, so you can theme your dinner party to reflect that. If you've been on any OneSight clinics, consider looking up some recipes from the country you visited. Or just check out some of these: www.allrecipes.com/recipes/86/world-cuisine/

Thank you for sharing your holidays with OneSight!



TALKING ABOUT ONESIGHT

Not everyone will be familiar with OneSight or the cause we serve. Here are a few relevant facts that you and your team can use when people have questions.

- 1 in 7 people around the world (or approximately 1.1 billion people) lacks access to eye care—we call that the Vision Care Gap
- Even in the US, 1 in 4 students has an undiagnosed vision problem
- A simple pair of glasses can help students do up to twice as well in school or help workers earn up to 35% more
- This is a solvable problem through a combination of charitable clinics that give free eye care when the need is urgent, and permanent self-sustaining centers that allow countries like The Gambia and Rwanda to close the gap themselves. OneSight has a plan that incorporates both of these solutions; we're not looking to put a bandage on this issue, we are working to cross it off the list of the world's problems.
- [Download this quick overview](#) if you'd like to have some printed overview sheets for people to read.