

# QUICK START PRIDE GUIDE

Store Manager Checklist  
OneSight Coffee Table Book  
Quarterly Employee Certificates "Heroes for Sight"  
OneSight Bracelets to Give to Your Team  
"Quick Tips: How to Make the Ask" Cards  
Donation Information

## STORE MANAGER CHECKLIST

- Review the contents of this kit.
- Connect with each employee in your store to talk about OneSight and hand out the rubber bracelets (included in this kit).
- Share the information in the kit to ensure your team is part of the OneSight family.
- Make sure all of your associates are comfortable and engaging every customer in OneSight.
- Each quarter, recognize one of your associates for their passion to helping the world see through OneSight with the "Heroes for Sight" certificates (included in this kit).
- Get your team involved with OneSight, visit [OneSight.org/Stores](https://www.ONESight.org/Stores)

Hello Heroes,

My name is K-T Overbey, and I am the President and Executive Director of OneSight. I wanted to take a moment to thank you for all that you do for OneSight, and tell you how excited I am to see the partnership between your store and OneSight continue to grow.

None of the work we do would be possible without the hard work that store associates put into volunteering and raising funds through customer donations. Last year, you helped us reach people in need along the Amazon River in Brazil, displaced people along the border between Thailand and Myanmar, and so many others right here at home with over 30 U.S. based programming locations in 2018 – and many more abroad.

This year holds exciting new opportunities as well, including first-ever clinics in Mongolia and Nepal and we helped Syrian refugees in Jordan. We'll also be expanding our work for communities along the Amazon river and Thailand border regions. And we'll open more than 20 new permanent self-sustaining vision centers.

This kit contains materials to help you and your team be more familiar with OneSight, as well as ways to recognize and encourage associates who are going above and beyond to raise funds. Your store will also be receiving bi-monthly patient stories so that you can see for yourself the difference you are making in the lives of those who lack access to vision care. Your efforts are making a huge impact, and we appreciate everything you do for OneSight.

Sincerely, 

K-T Overbey

President and Executive Director, OneSight