

## LensCrafters Cares Program Overview

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No doubt the last few months have been difficult. Everyone is working to regain what was lost right now. If there was ever a time to band together to build a brighter future, it's right now. A time to help. A time to give to those in need. A time to recover, together.

LensCrafters Cares, in partnership with OneSight, is making a difference in our communities. This new initiative is an eight-week program, spread over two waves, where every store and doctor work as a team to support their communities during the COVID-19 recovery with eye care and eyewear, free of charge. Each store team helps three recipients a week, in total helping 24 people in their area. Across the brand we have the ability to help 22,000 people!



### Are you ready?

Mark your calendar for these key dates for Wave 1:

- **Marketing materials arrive:** Week of July 6
- **Product arrives:** Week of July 6 in replenishment
- **Program start:** July 13
- **Program end:** September 5

### Who you will be helping

Let's take a look at some of our non-profit partners and a profile of the recipients you may be helping:

OneSight is working with Prevent Blindness and other partners across the United States and Canada. You will be able to help people in need from your community including: homeless adults and children, veterans in need and those who are receiving support from food banks.

