


# LENSCRAFTERS CARES

LensCrafters Cares is a unique, eight-week program where every LensCrafters store, in partnership with the OD, can directly help their communities get back on their feet with better vision! If there was ever a time to come together to build a brighter future, it's right now. A time to help. A time to give to those in need. A time to recover, together. Together we will help our local communities make it through the current COVID-19 crisis by providing recipients with limited means the eye exam and glasses that they need. **This is how LensCrafters Cares works:**


## Starting Local

- 1




**Help 3 people every week for 8 weeks**

Every week for eight weeks, your store will help three recipients in need of an eye exam and glasses.
- 2




**Identify local people in need**

OneSight partners with local non-profits in your area to identify recipients who need vision care.
- 3




**Complete online assessments**

The local non-profit guides the recipient to complete an online assessment at [OneSight.org](https://OneSight.org) to determine whether they qualify.
- 4




**Receive a digital referral**

Once qualified, recipient receives a digital referral with a unique number and instructions on how to find a store and schedule an appointment.
- 5



**Book an appointment**


Recipient visits [LensCrafters.com](https://LensCrafters.com) to find a store near them and calls the store to book an exam. Store can book up to three LensCrafters Cares recipients in a week.
- 6




**Validate recipient's ID code**

When the store books the exam, the associate or doctor staff will validate the recipient's unique ID # through [OneSight.org/Stores](https://OneSight.org/Stores) and confirm an exam has been scheduled! This is very important so we can keep track of who we've helped!


## On Exam Day




The recipient arrives for their exam.




Associate will once again confirm the recipient's unique ID # through [OneSight.org/Stores](https://OneSight.org/Stores) to confirm arrival.




Doctor provides a complimentary eye exam. If the recipient already has an Rx, they can move to selecting their new frames.



After the exam, recipient selects new frames from the One-Sight Collection and LensCrafters provides prescription lenses.



Associate enters the order into Ciao! Optical. Store staples or writes recipient's unique ID # onto receipt and stores in DCR. OneSight voucher book not needed.



Same day or in a week, the recipient receives their new eyewear!

[OneSight.org/Stores](https://OneSight.org/Stores)