



WORKPLACE GIVING: SAMPLE SOCIAL POSTS

One way to help amplify your company's partnership with OneSight is to share your workplace giving efforts on social media. We recommend LinkedIn and Facebook as places to start. Below is a sample post that you can customize for your organization—we've put the parts for you to edit in [brackets] below:

Local focus

We are proud to kick-off our [inaugural/annual] workplace giving campaign to benefit @OneSight. 1 in 4 students in the US has an undiagnosed vision problem. [Customize with shared vision/mission]. Together, we are providing the gift of sight to those who need it most. Learn more about OneSight's work to close the vision care gap here: OneSight.org

Global focus

We are proud to kick-off our [inaugural/annual] workplace giving campaign to benefit @OneSight. 1 in 7 people around the world needs a pair of glasses but have no way to get them. [Customize with shared vision/mission]. Together, we are providing the gift of sight to those who need it most. Learn more about OneSight's work to close the vision care gap here: OneSight.org

You can also give your employees a template to work from for their own personal social media accounts. Once again, there are sections that you can customize before you share with employees to use:

Local focus

I'm joining my company [@company name] to help the world see by supporting @OneSight to provide the gift of sight to those who need it most. Did you know 1 in 4 students in the US has an undiagnosed vision problem that gets in the way of their learning? Learn more about [@company's] commitment to giving back to the community here [LINK] and OneSight's mission to close the vision care gap for good here: OneSight.org

Global focus

I'm joining my company [@company name] to help the world see by supporting @OneSight to provide the gift of sight to those who need it most. Did you know 1 in 7 people around the world need glasses but have no way to get them? Learn more about [@company's] commitment to helping the world see clearly here [LINK] and OneSight's mission to close the vision care gap for good here: OneSight.org