

2020 ANNUAL REPORT

OneSight is an independent nonprofit and registered 501 (c)(3) committed to empowering others through clear sight, and achieving a world where access to vision care is no longer a barrier to human achievement and potential.

Through our work providing access to quality vision care and eyewear in underserved communities worldwide, we help fuel people's potential by helping them see clearly.

Since 1988, OneSight has partnered with local health organizations, governments, school districts, industry leaders, doctors and volunteers to help more than 10 million people in 53 countries. In addition we provide long-term access through permanent vision centers to more than 43 million people.

NEW YORK CITY CLINIC
PATIENT



OVERCOMING BARRIERS

Looking back on 2020, I feel many mixed emotions. This past year was a difficult one for everyone - we mourned, advocated, celebrated, and faced seemingly insurmountable challenges. It was a year unlike any other, full of countless unforeseen moments. And yet it was also a year that brought us together in ways we never imagined. 2020 showed us just how important it is to act together to overcome challenges, achieve our goals, and support one another - even when we're miles apart.

For many nonprofit organizations around the world, programming wasn't possible and funding sources were scarce. However, thanks to help from our generous supporters and dedicated team, we were able to overcome barriers and continue our global effort to help the world see. 2020 was a year full of adapting approaches and implementing new safety protocols to continue extending our impact around the world. We opened new permanent vision centers in areas where it was safe to do so, created an online vision check tool to allow parents to see if their children may have a vision issue, made major strides to advocate for vision care at an international level, and staffed charitable clinics with local volunteers to continue to empower underserved communities in need.

In 2020, we faced challenges the way we always have: **together**. From the bottom of our hearts, thank you so much for being a part of it. Together, we'll continue to change lives, communities, and hearts for good through the power of clear sight.

K-T Overbey

K- T OVERBEY

OneSight

President and Executive Director

2020 HIGHLIGHTS

2020 ACCESS

7,300,000

TOTAL ACCESS

42,700,000

TOTAL 2020 LIVES SERVED

11,357



COVID-19 RESPONSE

The COVID-19 pandemic is changing the way we live and work -- and we're changing right along with it. After more than a year of living amid a global pandemic, we are continuing to adapt to meet the needs of those we serve while maintaining the health and safety of everyone involved.

Our team responded rapidly early on in the pandemic by implementing revised health protocols and moving a portion of our programming online. Within just 3 weeks, we created and launched an online vision check tool to help people easily see if they have an underlying vision issue. Since its launch, this online tool has helped to screen more than 20,000 people around the world.

In addition, our sustainable vision centers continue to offer vision care in places where it is safe to do so. The COVID-19 pandemic may have slowed some of our milestones and adjusted the way we do things, but it has not diminished our drive or ability to achieve our mission.

SUSTAINABLE PROGRAMMING

OneSight opened 24 new community vision centers in 2020, bringing the total number of vision centers to 195. These centers provide long-term access to high-quality, low-cost vision care to more than 7.3 million people, bringing total access across all vision centers to more than 43 million people around the world. In 2020, we are proud to have extended access to vision care in Rwanda, South Africa, and Zambia.



THE GAMBIA

We first piloted our sustainable programming in The Gambia in 2013 back when they only had 1 optometrist to serve the entire country. By 2018, 7 vision centers were up and running, providing access to the entire country of 1.8 million people. In 2019, we formally transitioned full operations of the centers to the Ministry of Health, with OneSight now acting as a long-term consultant. This year marked the second year of independent operation and another successful year of safely serving patients year-round despite the difficulties posed by the COVID-19 pandemic.



ZAMBIA

In 2020, the opening of 11 vision centers gave access to an additional 4.3 million people. In total, 10.9 million people have permanent access to care thanks to 40 OneSight vision centers in Zambia. This steady progress is keeping us on track for 100% access in 2022.



SOUTH AFRICA

Our team opened two new vision centers in the ZF Mgcau and Gauteng districts in South Africa, providing vision care access to more than 620,000 people.



RWANDA

Through the generous support of the Leonardo Del Vecchio Foundation, we opened 11 new vision centers, which provide permanent access to more than 2.7 million local people. The addition of these new centers brought our total to 45 centers in Rwanda, which will now provide full vision care access to all Rwandans.

This marks the completion of our second-ever country to achieve total access — a major milestone in our goal to close the vision care gap for good.





PATIENT STORY

KARABO

Karabo dreams of being an actress when she grows up.

But she's been experiencing watery eyes and blurry vision that have made schoolwork challenging. She had coping mechanisms in place at school, like sitting in the front row and getting support from her friends. Now she's confronted by new, tough challenges at home during the lockdown that have caused additional strain on her eyes.

Karabo's life-changing moment was when her mother noticed a vision center sign while visiting the hospital and realized they would be able to afford care there. Karabo's new glasses will help her see better and live better as she will be able to study for longer hours without her eyes getting tired.

CHARITABLE PROGRAMMING

As with many non-profit organizations, the COVID-19 pandemic presented quite a few challenges to conduct programming—but we found ways to do it safely. Rethinking how our clinics work in terms of patient flow and instituting new sanitation and safety protocols allowed us to be one of the first non-profit organizations providing direct patient care as early as September of 2020. OneSight was able to conduct 7 clinics that provided free vision care for those in need in Bangladesh, New Zealand, South Africa, and the United States.



BANGLADESH

Before the COVID-19 pandemic affected the world, OneSight journeyed to Cox's Bazar in Bangladesh to serve local and refugee populations in need. With aid from partners at BRAC, LVPEI, Better Vision Foundation Nepal, and Luxottica, we served more than 1,500 patients over the course of 5 days.



NEW ZEALAND

Over the course of 5 days, we joined forces with The Salvation Army to serve indigenous populations in need across New Zealand's North Island. Together, we were able to serve 576 people in Kaitaia, Whangarei, and Auckland.

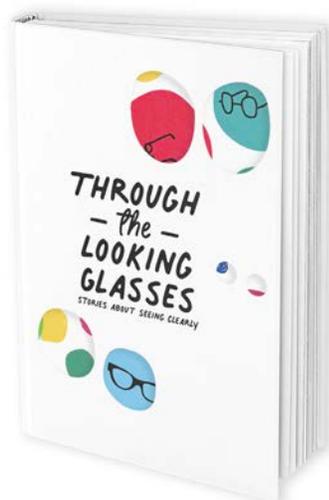


UNITED STATES

Amid a global pandemic and many local lockdowns, we were forced to adapt to a world where travel was highly restricted and seek out new ways to keep our patients and volunteers safe. With new health protocols in place, we were able to conduct 5 short-term US vision clinics throughout 2020. Last year, we brought vision care access to:

- Atlanta, GA (twice)
- New York, NY
- Central Valley, CA
- Dallas, TX

BUILDING STRONGER KIDS & STRONGER COMMUNITIES ON WORLD SIGHT DAY



On World Sight Day, we set out to address the hundreds of millions of kids who don't have the glasses they need.

We partnered with Clearly and IAPB to change that by launching the first-of-its-kind free, digital children's book "Through the Looking Glasses," a collection of children's stories about the power of seeing clearly. We were joined by stars like Billie Jean King, David Chang, Clark Gregg, Michelle Yeoh, Jo Frost, Princess Alia and many others to amplify our efforts.

More than 250,000 people worldwide tuned into the launch, bringing greater awareness to the vision care gap and our solutions for closing it.

We also conducted a free vision clinic serving those in need in New York City, one of the cities that was hardest hit in the US by the COVID-19 pandemic. This clinic utilized new health protocols developed to address COVID precautions that kept patients, volunteers, and staff safe.

VOLUNTEER SPOTLIGHT

"Six years ago, I never would have thought that a charity focused on solving the world's vision care crisis would become such an immense part of the fabric of my life. When I started working at a LensCrafters in 2013, I had no clue what OneSight was. Then in the summer of 2014, I went to my first OneSight clinic in Fishkill, NY and was forever changed. Beyond providing eye care to kids who needed it, I was able to give them love and kindness. In return, I was able to leave with a very full heart - not only from connecting with the kids but from bonding with the other members of my team."

Dr. Umangi Popat

LensCrafters Optometrist, Los Angeles, CA

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BY THE NUMBERS

REVENUES

In-Kind Contributions	\$ 2,648,590
Individual Giving	\$ 5,277,789
Corporate Giving/ Sponsorship Income	\$ 2,564,008
Special Events	—
Grants	\$ 2,461,434
Paycheck Protection Program Grant	\$ 843,700
Other	\$ (22,810)
Net Assets Released from Restriction	\$ 50,000
Total Revenues	\$13,822,711

EXPENSES

Program Services	\$ 12,766,697
<i>Sustainable Programs</i>	\$ 4,663,989
<i>Charitable Programs</i>	\$ 3,210,380
<i>In-Store Programs</i>	\$ 547,997
<i>Outreach Programs</i>	\$ 4,344,331
Program Administration	\$ 1,787,238
Fundraising	\$ 776,337
Special Events	\$ 11,308
Total Expenses	\$ 15,341,580

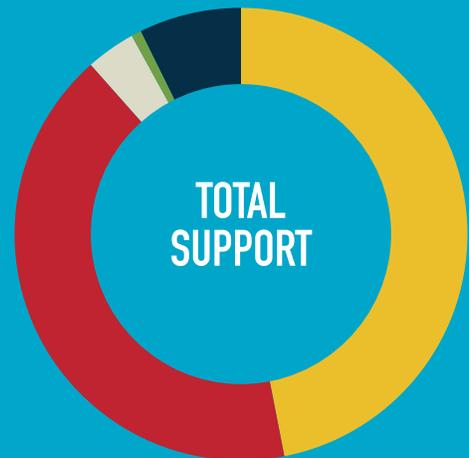
NET INVESTMENT RETURN

Net Investment Return	\$ 1,461,099
Change in Net Assets without Donor Restriction	\$ (57,770)
Without Donor Restrictions	\$ 25,528,064
With Donor Restrictions	\$ 238,800

END OF YEAR NET ASSETS

End of Year Net Assets	\$ 25,766,864
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In 2020, 83% of OneSight's expenses went to programming that makes a direct impact on the lives of those we serve.





DONOR SPOTLIGHT

"As a longtime supporter of OneSight, we wanted to make sure that they were able to continue their work during the pandemic. It's more critical than ever to equip and empower these kids to maintain academic progress. So instead of holding our annual vision clinic in Kansas City, we sponsored a OneSight clinic in New York City to help those hit hardest by COVID-19."

-Bryce Jones, EVP, Fidelity Security Life Insurance Company

OneSight® 2020 DONORS

Like so many nonprofits, OneSight's funding was severely impacted by COVID-19 yet there was still so much to be done to close the world's vision care gap. We are so grateful to our corporate partners who came together to support OneSight's work.

CUSTOMER GIVING \$3.5MM+

EssilorLuxottica

\$2MM+

Leonardo Del Vecchio Foundation

FOUNDING GLOBAL SPONSOR \$1.5MM+

Luxottica

EMPLOYEE GIVING \$200,000+

Luxottica Employees

\$100,000+

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